

Special Projects





The Art of Connecting

BOWERBIRD is united in our desire to connect people and places. Creating connection between people and place proffers the connection of possibilities, opportunities, ideas, memories and self.

We seek to transform creative spaces to be deeply experienced; to be loved.

By fusing a sense of integrity with design, our team is privileged to create new ways for people to connect and fully engage with spaces; to experience, to be themselves, to love.

When we connect ideas and perspectives without boundaries, anything is possible.









Welcome to **BOWERBIRD**

Founded in 2013, we are an Australian-built, family-run business born out of a passion and desire to curate inspiring spaces for our clients.

Specialising in both Property Styling and Interior Design, we work across three main client verticals; Private Residential, Commercial Residential and Special Projects. BOWERBIRD offers a complete, end-to-end design solution and with a focus on efficiency and cutting edge technology, we strive to deliver exceptional results for our clients.

Our extensive design experience, innovative marketing capabilities and robust operations support our deep and lasting commitment to excellence and our dedication to creating spaces for people to connect, to love and to live.

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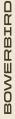


Special **Projects**

Elevate large-scale projects with BOWERBIRD's unique Interior Design and Styling solutions.

Leveraging our warehouse capacity and extensive supply chain, we specialise in servicing sizable, high-inventory projects with full commercial-grade product specification and customisation capabilities.

Our expertise spans diverse project types, from Build-to-Rent, Common Areas and Apartment Furniture Schemes to Corporate Office fit outs. We provide an end-to-end solution, guiding projects seamlessly from concept to installation.





Scope Of Works

Our Special Projects Design service excels in crafting immersive environments that meet your commercial objectives.

We adeptly understand our clients' needs, ensuring each space we create reflects the desired atmosphere, style and functionality while adhering to project specifications and budget considerations.

SERVICES:

- Design Concept Direction
- Floor plan analysis
- Materiality Specification
- Design Development
- CGI Styling
- Documented Furnished Floor Plans
- Furniture & Accessory Specification
- Custom Furniture Design
- Product Prototyping
- Project Visualisation
- Procurement & Project Management
- White Glove Delivery Service





Industries We Work With

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Our experience spans a diverse range of industry sectors, servicing valued clients nationally, across:

- Aged Care & Retirement
- Boutique Accommodation
- Commercial Property Development
- Residential Property Development
- Hotel & Hospitality

We create Spaces to Connect and Experience.



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Projects Types

With over a decade of Interior Design and Styling experience, our portfolio demonstrates proven expertise in diverse project management.

Our seasoned team of Interior Designers provides comprehensive solutions, overseeing projects from concept to installation across various project types.

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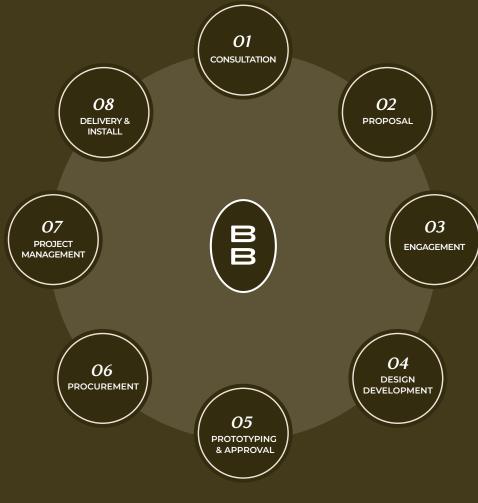
- · Build-to-Rent & Build-to-Live
- I. Common Area Fit Out
- II. Furnished Apartment Schemes (full turn-key available)
- · Hotel Room Upgrade

- · Lobby Fit Out
- · Boutique Accommodation Fit Out
- · Food & Beverage Venue Styling
- · Corporate Office Fit Out



We strive to transform your space into a creative and functional environment that leaves a lasting impression.





Our Process



Capabilities & Scale



O1 MARKETING

Our marketing capabilities command a substantial digital presence, surpassing conventional strategies with the creation of compelling and captivating content.

O2 EXPERIENCE

With over a decade of experience in Interior Design and Styling to draw on, our expansive portfolio reflects our versatility in seamlessly managing diverse projects across various property types.

O3 TECHNOLOGY

Grounded in innovation, our focus on technology transforms how we deliver unparalleled clarity, efficiency, and effectiveness for our clients.

O4 SOLUTION

From the initial consultation, ideation, and design phase through to procurement, logistics, white-glove installation and final styling, we provide a comprehensive end-to-end solution.

O5 SUPPLY CHAIN

Deeply connected across our supply chain, we collaboratively engage with multiple partners to guarantee creativity, reliability, and diversity across all our projects.

06 SCALE

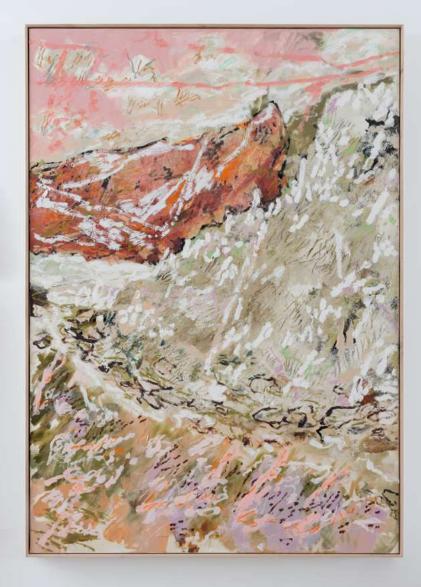
Our purpose-built 4,000sqm distribution centre, integrated with the latesttechnology, enables our team to effortlessly manage multiple projects concurrently, ensuring efficiency and precision.





When you choose to work with BOWERBIRD, you are not just choosing an Interior Design and Styling team, you're choosing a marketing team and true partner who will transform your vision into reality.

Our innovative approach, extensive experience, and commitment to excellence sets us apart.



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