



Private Residential

BOWENBERRD



The Art of Connecting

BOWERBIRD is united in our desire to connect people and places. Creating connection between people and place proffers the connection of possibilities, opportunities, ideas, memories and self.

We seek to transform creative spaces to be deeply experienced; to be loved.

By fusing a sense of integrity with design, our team is privileged to create new ways for people to connect and fully engage with spaces; to experience, to be themselves, to love.

When we connect ideas and perspectives without boundaries, anything is possible.



Spaces to Sell and Live

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Welcome to BOWERBIRD

Founded in 2013, we are an Australian-built, family-run business born out of a passion and desire to curate inspiring spaces for our clients.

Specialising in both Property Styling and Interior Design, we work across three main client verticals; Private Residential, Commercial Residential and Special Projects. BOWERBIRD offers a complete, end-to-end

design solution and with a focus on efficiency and cutting edge technology, we strive to deliver exceptional results for our clients.

Our extensive design experience, innovative marketing capabilities and robust operations support our deep and lasting commitment to excellence and our dedication to creating spaces for people to connect, to love and to live.



BOWERBIRD



Your Home is Your Story

PROPERTY STYLING & INTERIOR DESIGN

For Private Residential clients we are privileged to help you to furnish and style your property to its maximum potential, creating spaces to live, to sell and to love.

Whether you need our help to reimagine your home to connect and fully engage with the space you are in, or to present your home for sale purposes, maximising your sales opportunity or rental campaign for an investment property or holiday home, our design and styling services will help you to achieve your goals and enjoy the process.



Spaces to Sell

PROPERTY STYLING

With a rich understanding of the current market and industry trends, we understand what potential buyers want to see. Our ultimate goal is to connect with people by understanding the deep human emotions that make your house a home. We use our expertise to bring these details to life and help you get the best possible price for your home.

As leading Property Stylists & Interior Designers, our hand-selected furniture,

accessories and colour palettes work together to inspire a lifestyle for potential buyers. As part of our Property Styling service, we have an extensive range of furniture and accessories which are available on both a short-term and long-term rental basis.

With over 10,000 properties styled, and a decade of experience, we are committed to helping you achieve a successful return on your investment.





BOWERBIRD'S Points of Difference

SELL YOUR HOME FASTER - FOR MORE

With both full and partial styling options, we enhance the appeal, marketability, and potential value of your property by transforming the space into an inspiring yet accessible haven for people to engage, explore, live, and love.

OVER 10,000 PROPERTIES STYLED

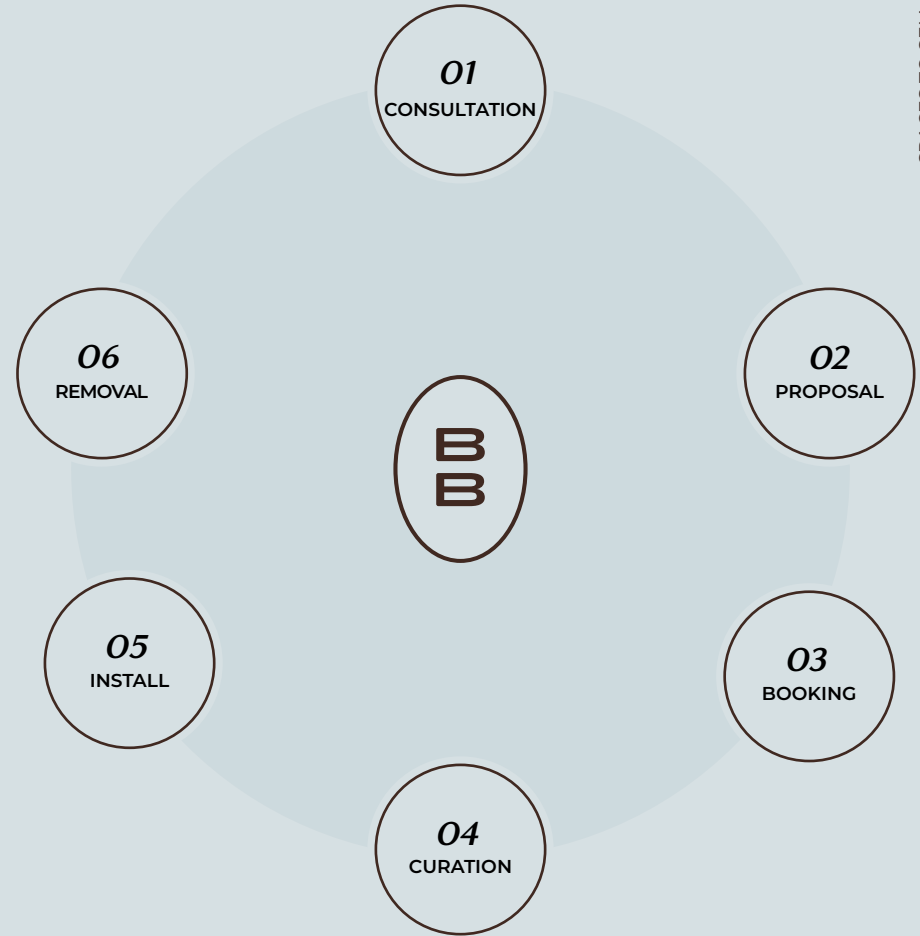
With rich industry experience, our residential styling team has a deep understanding of market trends and buyer psychology. We understand the deep human emotions that make a house a home – and we use our industry-leading design expertise to bring these details to life.

COMPLETE END-TO-END SERVICE

We style homes day in, and day out. From curating design schemes to logistics and installation, we manage every aspect of your residential styling project so you don't have to worry about a thing. Relax. We've got your back – every step of the way.

OUR CAPACITY AND SCALE

Due to the size of our business, our fully stocked warehouse and fleet of vehicles, we have the capacity to style your property quickly, with industry leading turnaround times!



Our Property Styling Process



Spaces to Live

INTERIOR DESIGN

Our Interior Design service transcends the ordinary, crafting immersive environments that stir emotions and ignite the imagination. From initial design concept and floor plan analysis, to furniture and accessory specification, our Interior Designers curate inspiring spaces that tell a story.

We proudly offer an end-to-end design solution, managing your entire project to the very end with a white glove delivery service.

We believe that your home should be a reflection of your family and lifestyle and that there is no greater feeling than the joy you feel when at home with your loved ones. This belief is the core foundation of BOWERBIRD and has been since our inception, making us the perfect fit for you.



BOWERBIRD INTERIOR DESIGN SERVICES

- Design Concept Direction
- Floor Plan Analysis
- Materiality Specification
- Design Development
- Documented Furnished Floor Plans
- Furniture, Home Decor, and Accessory Specification
- Procurement & Project Management
- White Glove Delivery Service



We Connect People and Places, Creating Spaces to Love.

People want to connect with the space they are in. Whatever your stage in life, BOWERBIRD's diverse skill set empowers you to create and connect with your dream home.

OUR TEAM

We believe our team is the guardian of our culture, and the life-blood of our business. Our Interior Designers aren't just incredibly talented at their craft, they are genuine, kind and authentic people who want to help make a difference in our clients' lives.

Our team carries our belief that everybody deserves to love the home they are in. For us, your experience isn't just about the designing of your home, but also the connection you have with us along the way.

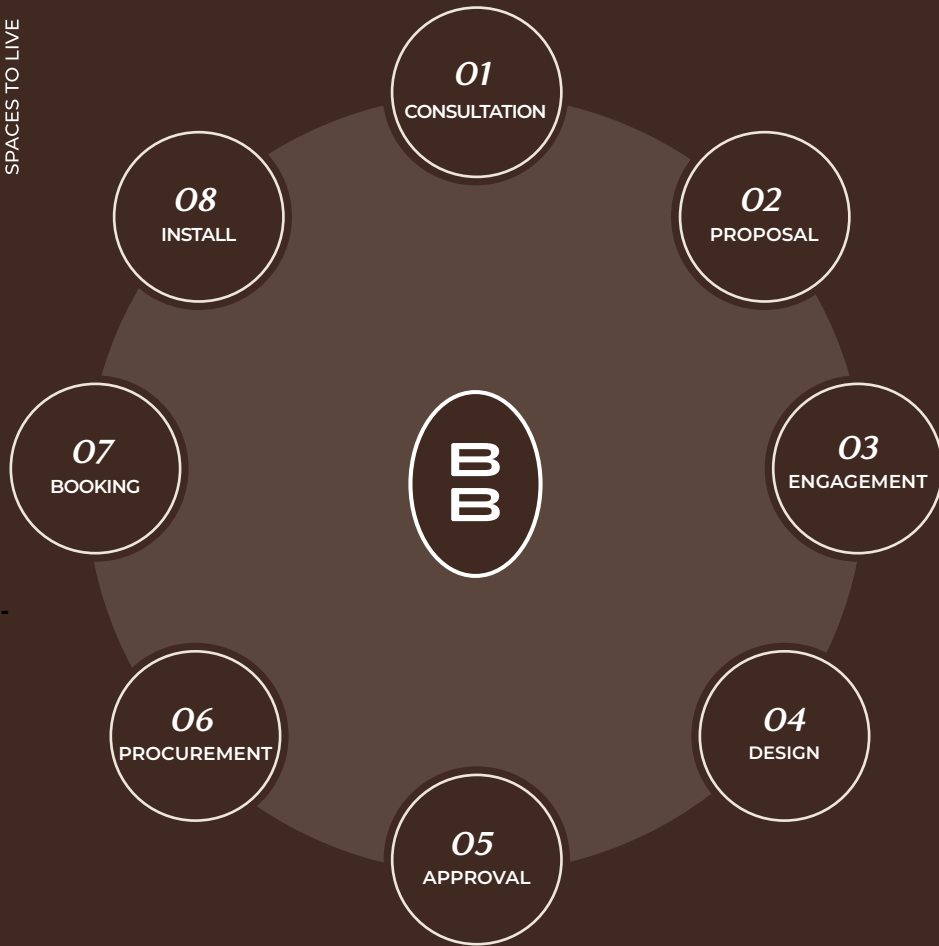
COMPLETE END-TO-END SERVICE

Our talented Interior Design team work for and with you to create a detailed design proposal. Once you're happy with our final design, we take care of all procurement, logistics, delivery, and installation so you can sit back and enjoy the breathtaking transformation.

TRANSPARENCY

Our design model includes a 'no hidden costs' policy. With over a decade of experience, and having built great respect from our valued clients, we work with you towards a project amount you're comfortable with.





Our Interior Design Process



We are Here To Deliver

BOWERBIRD offers a full-service and scaled logistics solution. Supported by a pedigree in staging over 1,000 homes for sale each year, and with 10 operational

years in the private residential and commercial property markets behind us – we are curators of spaces.

TEAM

50+ staff comprising Management, Sales, Marketing, Project Management, Design, Styling, Finance and HR.

LOGISTICS

Professionalised freight and logistics with a team of 20+ installers and our own fleet of 10+ commercial vehicles.

OPERATIONS

Brand new Distribution Centre ~ 4,000sqm of storage. 1,000+ properties furnished per annum.

SUPPLY CHAIN

Varied and diverse supplier network sourcing from quality suppliers to ensure best-in-class outcomes and value.



PAY LATER

6 OR 12 MONTHS TO PAY

We've made paying for your Property Styling and Interior Design project easier with an industry leading Pay Later opportunity.

We're offering:

UP TO \$250,000 *

NO INTEREST

NO UPFRONT PAYMENTS

* To approved applicants. Conditions apply.



BOWERBIRD

The Art of Connecting

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