

Commercial
Capability

The Art of Connecting

BOWENBERG

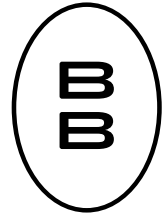


Table of Contents

THE ART OF CONNECTING	Page 03	PRIVATE RESIDENTIAL	Page 10
WELCOME TO BOWERBIRD	Page 03	COMMERCIAL RESIDENTIAL	Page 18
PROPERTY STYLING	Page 04	SPECIAL PROJECTS	Page 26
INTERIOR DESIGN	Page 05	CSR	Page 32
BRAND VISION & MISSION	Page 06	CAPABILITIES & SCALE	Page 33
BRAND VALUES	Page 07	OUR PROMISE	Page 35
TEAM & CULTURE	Page 08		



The Art of Connecting

BOWERBIRD is united in our desire to connect people and places. Creating connection between people and place proffers the connection of possibilities, opportunities, ideas, memories, and self.

We seek to transform creative spaces to be deeply experienced; to be loved.

By fusing a sense of integrity with design, our team is privileged to create new ways for people to connect and fully engage with spaces; to experience, to be themselves, to love.

When we connect ideas and perspectives without boundaries, anything is possible.

Welcome to **BOWERBIRD**

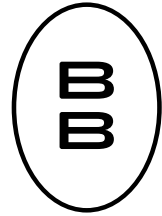
Founded in 2013, we are an Australian-built, family-run business born out of a passion and desire to curate inspiring spaces for our clients.

Specialising in both Property Styling and Interior Design, we work across three main client verticals; Private Residential, Commercial Residential and Special Projects.

BOWERBIRD offers a complete, end-to-end design solution and with a focus on efficiency and cutting edge technology, we strive to deliver exceptional results for our clients.

Our extensive design experience, innovative marketing capabilities and robust operations support our deep and lasting commitment to excellence and our dedication to creating spaces for people to connect, to love and to live.





Property Styling

Our Property Styling service goes beyond aesthetics; it's about presenting each property at its best to evoke a positive response from potential buyers or tenants, ultimately supporting a timely and successful sales campaign for our clients.

We offer a range of readily available furniture and accessories for short-term and long-term rental, ensuring flexibility to meet our clients' needs.

Our commitment is to deliver a thoughtful, personalised styling service promptly, allowing our clients to prepare their properties for sale or rent efficiently.



SERVICES

- Short-term rental - 1 month to 12 months
- Long-term rental - 12 months to 36 months
- Short turnaround time - Min 72 hours
- Curated, bespoke furniture and accessories scheme
- Full and partial styling available
- Full on-site styling service



BB

BOWERBIRD

Interior Design

Our Interior Design service excels in crafting immersive environments that evoke emotions and stimulate the imagination. From comprehensive concept development and floor plan analysis to meticulous furniture and accessory selection, we expertly curate spaces that communicate a compelling narrative.

Guided by our unwavering creativity and design principles, we adeptly understand our clients' needs, ensuring each space we create reflects the desired atmosphere, style, and functionality while adhering to project specifications and budget constraints.

SERVICES

- Design Concept Direction
- Floor plan analysis
- Materiality Specification
- Design Development
- CGI Styling
- Documented Furnished Floor Plans
- Furniture & Accessory Specification
- Procurement & Project Management
- White Glove Delivery Service



Brand Vision

BOWERBIRD envisions spaces that foster profound human connections and experiences, seamlessly blending creativity, imagination, and integrity in design. We inspire people to connect with infinite possibilities, ideas, and memories, crafting their unique narratives in the spaces they inhabit.

Brand Mission

At BOWERBIRD, we redefine design to connect people and places. With a commitment to imaginative curation, we transcend boundaries and encourage diverse ideas. Our spaces facilitate genuine connections, allowing individuals to fully engage and develop an affinity for their surroundings.



BOWERBIRD

Brand Values

01 **WE DEEPLY CARE ABOUT OTHERS**

We prioritise empathetic, inclusive design, creating spaces that foster community engagement, client wellbeing and continuous improvement. Our deep care for others underpins everything we do, ensuring a positive impact on the world.

02 **WE LIVE & BREATHE INTEGRITY**

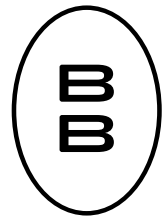
Committed to unwavering honesty & transparency, integrity is at our foundation. This value guides us to deliver high-quality, considered designs that people love and connect with deeply.

03 **WE CREATE VALUE EVERY TIME**

Central to our mission is delivering excellence and innovation in every project. We aim to create meaningful spaces that surpass expectations, with value at the core of each design.

04 **WE CONQUER FEARS & CHALLENGES**

Obstacles are opportunities to innovate and excel; we approach challenges with a fearless spirit. Our commitment to overcoming hurdles ensures the delivery of exceptional work, pushing the boundaries of design.



Team & Culture



Our Team is the Foundation of our Success. We are Better Together.

BOWERBIRD thrives on a strategic collection of individual skills and passions celebrated within our tight-knit team. Each member contributes to our collective success, fostering a beautiful culture of support, respect and collaboration. Together, we believe anything is possible.

BOWERBIRD's team culture blends creativity, collaboration and an unwavering pursuit

of excellence. Each member contributes a unique perspective, fostering an environment of innovation and encouraging a fearless approach to challenges.

At the core of our culture is a commitment to caring deeply about clients, communities and each other. This dedication makes every day at BOWERBIRD an inspiring journey of design and connection.



CAPABILITY STATEMENT



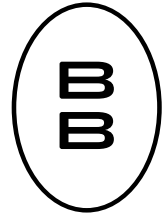
“Design is not just about creating beautiful spaces; it’s about crafting meaningful experiences that connect people with their surroundings, inspire their imagination, and make them fall in love with the places they call home.”

Lauren Lewis

Co-founder & Creative Director



Private Residential



Private Residential

Our Private Residential offering leverages our expertise in Property Styling to elevate the appeal and marketability of properties for sale. This short-term styling service is tailored to captivate potential buyers, ensuring an unforgettable first impression.

Furthermore, our Interior Design service brings a touch of personality through exceptional design to the homes of our Private Residential clients. We are dedicated to creating personalised, harmonious living spaces that authentically mirror each client's style and lifestyle. Our goal is to transform their residences into sanctuaries where aesthetics seamlessly blend with comfort.

SERVICES

- Partial styling of a property for sale
 - Available on a rental basis
- Full styling of a property for sale
 - Available on a rental basis
- Full Interior Design service for renovations or new build homes
- Advice on colour schemes and materiality specification
- Interior decoration service to include:
 - Window dressings, Wall coverings & paint finishes
 - Decorative fixed lighting specification
 - Furniture & Accessory Specification





BOWERBIRD

Casual Luxury in Sydney's South

LOCATION

Southern Sydney

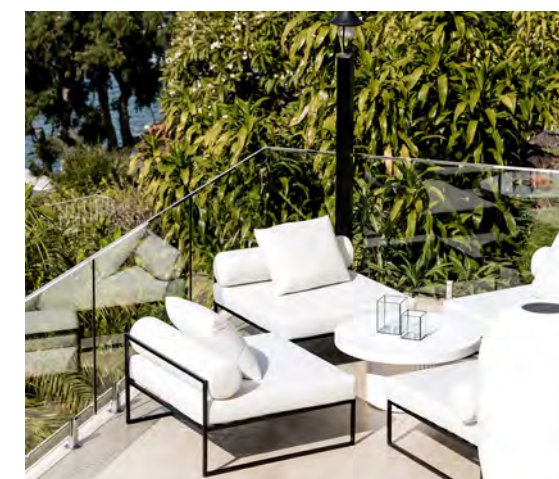
BB VERTICAL

Private Residential

SERVICE

Interior Design

This beautiful home in South Sydney is a perfect embodiment of how interior styling can transform a space. The home exudes warmth with natural light, stunning waterfront views, and a neutral palette complemented by muted hues.





BOWERBIRD

CAPABILITY STATEMENT



BOWERBIRD

Sophisticated Elegance in Henley

LOCATION
Henley

BB VERTICAL
Private Residential

SERVICE
Interior Design

We transformed a three-storey waterfront house into a Hamptons-inspired home for a vibrant family seeking a blend of sophistication and functionality. Our Elevated-Hamptons design direction, featuring black accents and soft linens, achieves a perfect balance of refined finishes and soft hues.

CAPABILITY STATEMENT







Texture & Style in Rosebery

LOCATION

Rosebery

BB VERTICAL

Private Residential

SERVICE

Property Styling

This sophisticated two-bedroom apartment in Rosebery boasts a contemporary design with a bold moody palette. Ideal for couples, the seamless and modern interiors feature sleek and refined furniture, combining practicality with aesthetic appeal. The colour scheme revolves around tan, olive, and beige accents, complementing the industrial architecture.





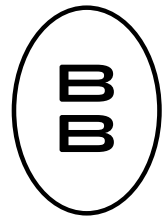
BOWERBIRD



CAPABILITY STATEMENT



Commercial Residential



Commercial Residential

BOWERBIRD partners with Property Developers, Home Builders and Project Marketers to manage all their design, furniture, and styling needs. From display homes and sales suites to common area fit outs and build to rent furniture schemes, we create inspiring spaces, designed to evoke emotion and elevate your project to connect with buyers and increase sales.

SERVICES

- Virtual Styling for Marketing Renders
- Sales Suite Styling
 - Customer Journey Mapping
- Developer Display Apartments
- Home Builder Display Homes
 - Sales Launch Styling
 - Residual stock sell through styling
 - Display Relocation
- Common Area Fit Out
 - Commercial-grade product available
 - Custom furniture design
- Build-to-Rent
 - Common Area Fit Out
 - Furnished Apartments (full turn-key available)
 - Furniture Packages



SEA By Sammut Group

LOCATION
Cronulla Beach

BB VERTICAL
Commercial Residential

SERVICE
Property Styling

Located in one Sydney's most premium coastal positions on Cronulla beach front, SEA Cronulla, developed by Sammut Group, offers the perfect blend of indoor/outdoor living.

In collaboration with MCM House, BOWERBIRD Property Styling team curated a relaxed coastal aesthetic, using natural materials and neutral tones. The design represents an enviable lifestyle opportunity, with soft whites, sandy beiges, and calming blues enhancing the abundance of natural light and beach front position.





BOWERBIRD





NINE by Mirvac

LOCATION

Willoughby

BB VERTICAL

Commercial Residential

SERVICE

Interior Design

Engaged by Mirvac to style the Directors Apartment at NINE, Willoughby, BOWERBIRD Interior Design team seized the opportunity to pay homage to The Nine Network legacy.

Through a nostalgic yet contemporary lens, the furniture and furnishings not only compliment the sophisticated and elevated finishes featured in the development but showcase the generous floorplan and liveable spaces to potential purchasers.





BOWERBIRD



CAPABILITY STATEMENT



BOWERBIRD

The Oxford Residences by Janco Developments

LOCATION
Bondi Junction

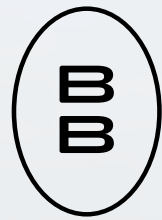
BB VERTICAL
Commercial Residential

SERVICE
Property Styling

Engaged by property developer Janco to style four commercial residential apartments in Bondi, BOWERBIRD Property Styling team styled the spaces to appeal to distinct purchaser profiles.

Our goal was to create elevated yet functional spaces with moody hues and carefully curated layering showcasing a comfortable and luxurious lifestyle. We chose a light palette and added burnt orange, olives, and blacks to add depth and drama.





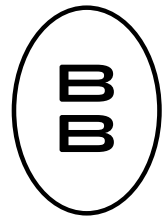
BOWERBIRD



CAPABILITY STATEMENT



Special Projects



Special Projects



Leveraging our warehouse capacity and robust supply chain, we specialise in servicing sizable, high-inventory projects with full commercial-grade product specification and customisation capabilities.

Our expertise spans diverse project types across a variety of industries from property development to hospitality and corporate markets. We provide an end-to-end solution, guiding projects seamlessly from initial design concept to installation.

PROJECT TYPES

- Build-to-Rent Furniture Packages
- Common Area Fit Out
- Serviced Apartment & Boutique Accommodation Furniture Schemes (Full turn-key available)
- Hotel Room Fit Out & Upgrade
- Lobby Fit Out
- Corporate Office Fitout
- Commercial Furniture Supply





Welcome to **BOWERBIRD's** Home

LOCATION

Caringbah

BB VERTICAL

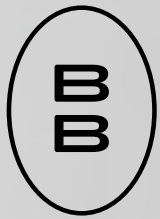
Special Projects

SERVICE

Interior Design

Welcome to BOWERBIRD Interiors HQ, the space we call home and bring our designs to life. Our office interior features a subtle blend of light beiges and pale blues with chequered tiles, intricate black trim to the kitchen cabinets, classic wall panelling, and French-styled windows throughout the spaces. We carefully selected lighting to infuse the office with warmth and vibrancy. The artwork, all inspired by French aesthetics from '70s poolside photographer, Slim Aarons, creates a light hearted nostalgia evoking creativity.

Our primary objective was to create an environment where our team, partners, and clients instantly felt connected and at home.





BOWERBIRD

The Kahlo Bondi

LOCATION
Bondi

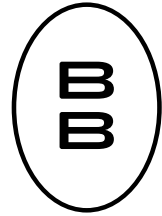
BB VERTICAL
Special Projects

SERVICE
Interior Design

BOWERBIRD Interiors were engaged by the developer to furnish and style six luxury boutique accommodation apartments. Working closely with the client to develop a design direction that would resonate with clientele looking for short and long-term accommodation in the iconic suburb of Bondi. Each apartment offers comfort and style with three distinct looks: Coastal Luxe, LA-inspired Cool, and Moody Hues with sophistication.







BOWERBIRD's Corporate Social Responsibility (CSR)

At BOWERBIRD, we champion a commitment to responsible corporate practices, prioritising contributions toward societal betterment. Our dedication to Corporate Social Responsibility (CSR) unfolds through several core principles:

01

ENVIRONMENTAL SUSTAINABILITY

- Sourcing eco-friendly products
- State-of-the-art Distribution Centre with a 5 Star Green Star rating
- Use of electric forklifts and a modern vehicle fleet
- Engagement in cardboard recycling initiatives

03

COMMUNITY ENGAGEMENT

- Gold Corporate Partner of Children's Cancer Institute (CCI)
- Founders, Lauren & Geoff, are CCI Ambassadors in CEO Dare to Cure
- Annual \$100K+ donation for children's cancer research
- Partnership with International School of Colour and Design (iscd)
- Exclusive support for Australian businesses, fostering growth of local artists and manufacturers

02

ETHICAL BUSINESS PRACTICES

- Guided by principles of integrity, ethics and transparency
- Steadfast commitment to compliance with all pertinent laws and regulations
- Opposition to corruption, bribery and other unethical behaviors
- Prioritising respect by fostering a transparent & inclusive workplace

04

CIRCULAR ECONOMY / COMMUNITY SUPPORT

- Long-term donors to the 'Re-Love' charity for women and children
- Regular warehouse sales supporting the local community
- Dedicated team for furniture repair & maintenance - prolonging a product's lifespan to prevent landfill contributions



As a responsible corporate entity, we acknowledge our role in shaping a better world. Committed to continuous improvement, we pledge to evolve our CSR practices in our ongoing pursuit of a positive societal impact.



BOWERBIRD

Capabilities & Scale

01 MARKETING

Our marketing capabilities command a substantial digital presence, surpassing conventional strategies with the creation of compelling and captivating content.

03 TECHNOLOGY

Grounded in innovation, our focus on technology transforms how we deliver unparalleled clarity, efficiency, and effectiveness for our clients.

05 SUPPLY CHAIN

Deeply connected across our supply chain, we collaboratively engage with multiple partners to guarantee creativity, reliability, and diversity across all our projects.

02 EXPERIENCE

With over a decade of experience in interior Design and Styling to draw on, our expansive portfolio reflects our versatility in seamlessly managing diverse projects across various property types.

04 SOLUTION

From the initial consultation, ideation, and design phase through to procurement, logistics, white-glove installation and final styling, we provide a comprehensive end-to-end solution.

06 SCALE

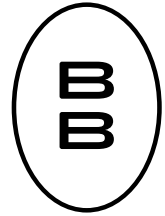
Our purpose-built 4,000sqm distribution centre, integrated with the latest technology, enables our team to effortlessly manage multiple projects concurrently, ensuring efficiency and precision.

A photograph of a modern outdoor dining area. In the foreground, a white rectangular table is set with a white plate, a dark bowl, and two potted plants. Four wicker chairs with white frames are arranged around the table. The area is on a wooden deck under a white pergola. In the background, a beach with a lifeguard stand and a swimming pool is visible, leading to the ocean under a sunset sky.

“At BOWERBIRD, we’ve always believed that the intersection of creativity and business acumen is where design truly flourishes. It’s not just about making spaces beautiful; it’s about delivering value, solving problems, and exceeding expectations for our clients while staying true to our creative passion.”

Geoff Lewis

Co-founder & Managing Director



Our Promise



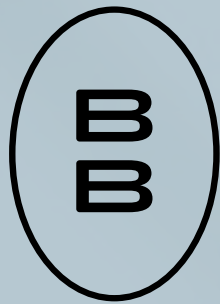
We navigate your design journey with a wealth of experience and expertise, serving as trusted advisors who apply industry and design knowledge to every project.

Our approach is efficient and solution-driven, prioritising quality and results. We take pride in delivering an elevated service, dedicated to a client-focused design journey.

BOWERBIRD

The Art of Connecting





GET IN TOUCH

We would **love** to hear from you.

Building 1, Warehouse 3, 13 Endeavour Road
Caringbah NSW 2229

P. 02 9531 2233
hello@bowerbirdinteriors.com.au



BOWERBIRD